

Greg Nichvalodoff

BSc. BM (Honors), MBA, CPC, ACC

Greg specializes in Organizational and Leadership Development, Executive Performance Coaching, Business Diagnostics and Strategic Planning for all types of businesses. Greg understands organizations and the unique challenges and opportunities they possess; he is a former CEO and COO, with over 25 years of organizational experience in areas of corporate development, business process optimization, corporate turnarounds and revitalizations, team building and organizational leadership.

A significant portion of Greg's coaching work is in the area of executive performance coaching. As an executive coach, Greg tailors his approach to the individual executive's or manager's needs, developing personal and professional solutions and strategies. Greg works to ensure the solutions recommended produce measurable results that directly tie to business outcomes. There are many organizational leadership development specialists but only a select few have the vast multi-industry experience that Greg offers.

Greg is accredited in a number of psychometric assessments such as MBTI, FIRO-B and EQ-in-Action (Emotional Intelligence) allowing him to help explore and build upon each individual's talent and strengths.

Greg is also a skilled facilitator that designs custom learning experiences for executive and management teams. For those who lead others or aspire to lead others, Greg is considered by many clients as an indispensable resource. His vision and message inspire, engage, and motivate leaders of the future to lead their organizations with passion and skill. Every leader can relate to Greg.

In order to promote organizational effectiveness Greg also teaches in both the undergraduate and graduate (MBA) Faculty of Business Management programs at the University of Phoenix. Greg is also a faculty advisor at Royal Roads University School of Business in the MBA program. Deemed by many as a "Pracademic" – a "practical academic," Greg offers practical experience to the theoretical rigors of academia.

Greg has assisted or is assisting senior executives and their teams in the following companies: Accenture, Home Depot, CIBC World Markets, BMO, ViRTUS Inc., Cameco Corporation, Goldcorp Inc., Coast Capital Savings, BC Ferries, The Refinery Leadership Partners, Ministry of the Attorney General, Sandwell International, Ausenco Group, Nexon Publishing North America, Partnerships BC, Wellco Energy Services, University of BC – Peter Wall Institute for Advanced Studies, Fraser Health Authority, Canaan Transport, Ronald McDonald House BC, Vancouver Island Health Authority (VIHA), SISU, Red Rocket Creative Strategies Inc., Peak Research Inc., Hangar 18 Creative Inc, – to name a few.

Professional Affiliations:

- Vancouver Board of Trade
- American Management Association (AMA)
- International Coaching Federation (ICF)
- Harvard Business Review Advisory Council